

# TOP 3

## REASONS TO USE MANAGING BENEFITS

### FOR COMPANIES

#### 1. Improve your return on investment

- More benefits are realized
- Benefits are sustained for longer



#### 2. Better use of resources

- Achieve more from less
- Demonstrate more efficient practices to stakeholders



#### 3. Provides a road map demonstrating how to be more cost effective



### FOR INDIVIDUALS

#### 1. Provides a 'one stop shop' for benefits management techniques... and how to apply them







#### 2. Completion of examinations enables individuals to demonstrate enhanced professional competence



#### 3. Multi-disciplinary awareness gained as Managing Benefits covers project and programme management, psychology, neuroscience and more



#### FIND OUT MORE:

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