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IPMA»

international
project
management
association

A Tool Never Builds a Bridge

The Competence Level of People Make the Difference to Project Success

Red Carpet Event for decision makers of Giga Projects in KSA

June 15, 2021 at 6-9PM KSA (gmt+3)

Proud partners supporting this event



It's a great pleasure to invite you to our Red-Carpet Event, targeted to make a significant impact for all participants, being key decision maker in governmental or commercial area, CEO, CPO, programme manager of large change programmes, project manager of giga sized projects, or core advisors to these kind of heavily charged people.

IPMA, the International Project Management Association, was established 55 years ago as the first project management organisation worldwide. The strong foundation of IPMA is based on its setup as an international network of project management experts who focus on competence development. We take methods, tools and processes on board, but extend it to people competences - because a method, a tool or a process never build a project, only people do.

IPMA is organised as a network of country organisations, focusing on their specific geographical area. We have chosen this form basically because we are convinced that despite the fact project management is a global function, it needs customisation in terms of cultures, local characteristics, industries, and other factors. Because people in their context really matter.

IPMA leverage its unique position by focusing on competence development of individuals, teams and organisation. We dream of a world, where all reasonable projects succeed. Doing the right projects and doing projects right.

Because I am convinced that the dream of IPMA fits well to support KSA to deliver the objectives of its Vision 2030, I am very much looking forward to welcoming you on June 15, 2021.



Joop Schefferlie

IPMA President, The Netherlands



The Program

June 15, 2021, 18:00 – 21:00 Riyadh time (UTC+3)

Time	Topic	Speaker	Area of expertise
18:00 – 18:05	Welcome by the Host	Prof. Dr. Yvonne Schoper, Germany	IPMA VP for Membership and Young Crew Professor for international Management
18:05 – 18:15	The dream and objectives of IPMA	Joop Schefferle, The Netherlands	IPMA President, Director of IPMA CB in the Netherlands
18:15 – 18:30	Assessing competences, not just knowledge	Oxana Klimenko, Russia	IPMA VP for Standards & certification, President of Project Managers Association “Project Alliance”
18:30 – 19:30	Achieving success through competences of individuals	Peter Jedelhauser, Swiss Railways, Switzerland	Projects Director in the construction industry
		Pierre Cappeletti, Baker Hughes, Italy	Projects Director in the Oil & Gas sector
		Waleed Mohamed EITwapy, Siemens Energy, Egypt	Projects Director in the Technology sector
		Moderation by Dr. Saadi Adra, MENA	CEO of ADVISORS
19:30 – 20:15	Delivering success through organisational competences	Damey Khashba, Rosatom, Russia	Vice President of Nuclear Projects, Rosatom Overseas, ROSATOM Group, Russia and Director of Projects Portfolio in Saudi Arabia, Jordan, China, Uzbekistan
		Gabriel Gassmann, Swisscom, Switzerland	Senior Project Manager in the Telecommunication
		Moderation by Dr. Ibraheem Sheerah, Saudi Arabia	VP, Executive Transformation @ Saudi Airlines Holding
20:15 – 20:30	The importance of developing our profession	Prof. Dr. Mladen Vukomanovic, Croatia	IPMA VP for Profession Development Ass. Professor in Construction
20:30 – 20:45	Improve through competence - IPMA call for action	Martin Sedlmayer, Switzerland	IPMA VP for MarComm, Events & Awards Projects Director Rolling Stock Acquisition
20:45 – 21:00	Closing remarks by the Host	Prof. Dr. Yvonne Schoper, Germany	IPMA VP for Membership and Young Crew Professor for international Management

The speakers



Joop Schefferlie, IPMA President (2021 - 2024). He has more than 20 years of experience in building and changing complex organizations up to over 800 employees based on a clear vision and objective. He is also director of IPMA Certification - the certification body of IPMA Netherlands



Pierre Cappelletti, IPMA certified in 2009, Level A Portfolio Director since 2019. A long experience of project management in automotive R&D, for the past 11-years leading a large and diversified Oil & Gas Service portfolio with focus on Russia & CIS countries. Baker Hughes TPS Service Area Leader



Gabriel N. Gassmann, management consultant at Next Level Consulting, Senior Project Manager IPMA Level B, interests overarch the comprehensive area of project management; responsible for the Delta certification with Swisscom, the Swiss Telecom provider at the time where we a senior manager.



Damey Khashba, IPMA Certified Project Director (Level A). Vice President of Nuclear Projects, RosatomOverseas, ROSATOM Group, Russia and Director of Projects Portfolio in Saudi Arabia, Jordan, China, Uzbekistan.



Martin R. Sedlmayer, IPMA Vice President for Marketing, Communication, Events and Awards, IPMA Level A certified since 2004, Assessor IPMA Level A in multiple European countries. Lead editor of the global competence standard for individuals ICB4, head of rolling stock acquisition with Swiss Railways, Bern.



Dr. Saadi Adra, ADVISORS Founder and CEO, Leader for ADVISORS Ecosystem spanning 80 countries, focused on knowledge sharing and networking amongst professionals. Directed tens of PMOs and capacity building programs. APMG Accredited Trainer for Managing Benefits, and holds SIP, PfMP, PgMP, PMP, PMI-RMP, PMI-SP, OPM3, EVP.



Prof. Dr. Yvonne Schoper, IPMA Vice President for Membership and Young Crew. 12 years work experience at BMW in product development projects, PhD in Industrial Engineering, Professor for International Management with focus in International Project Management.



Waleed Mohamed EITwapy, Head of Project management at Siemens Energy, IPMA Assessor for Egypt, Certified IPMA Level A since 2019 and Level B since 2011, long history of working in project management specially at Energy and Petroleum fields in Egypt and middle east.



Peter Jedelhauser, program director at Swiss Railways, IPMA Certified Projects Director Level A and assessor to Level A candidates, vast experience in management of mega-sized infrastructure projects including the Gotthard base tunnel, and actually the urban development programme Léman 2030



Oxana Klimenko, IPMA Vice president for Standards and Certification, IPMA Project Excellence Assessor, project manager, author and developer of IPMA standards and regulations, founder of SOVNET Young Crew (IPMA Russia), President of Project Managers Association "Project Alliance", Russia, Founder of Green Project Management Awards



Prof. Dr. Mladen Vukomanovic, IPMA Vice President for Profession Development, Project and Construction Professional, Demonstrated history of working in both for-profit and the non-for-profit organizations. Worked on programme and project levels, Specialized in Strategic Performance Management, Project Management and Digital Construction



Dr. Ibraheem Sheerah, VP, Executive Transformation @ Saudi Airlines Holding. Technology Transfer Consulting (TTC) Founder & CEO. Chairman of the Board for Saudi Hobby Clubs Association (HAWI). Expert in Public-Private-Partnership, Program Management, Government Strategy Development and Implementation, holds 50+ certificates from league (MIT, Harvard, etc). ADVISORS Partner



Martin Sedlmayer

IPMA Vice President for MarCom, Events and Awards

Lead editor of the IPMA Individual

Competence Baseline ICB4

IPMA Level A certified

Free
Registration

IPMA defines competences as knowledge, skills and abilities in order to achieve the desired results. Therefore, knowledge is by far not enough, experience play a significant role. And they are useless until they serve the overall target to successfully deliver what is required, being tangible objects, a benefit or another outcome.

In contrast to others, IPMA does not prescribe how you have to do something. As per definition, a project is different with a certain degree of novelty. And undoubtedly people and context are different. Hence, IPMA let you customise the framework to your specific needs, industry specific characters or country specific cultures. But still, people working in the field of project management need to have the same set of competence described by IPMA and measured by experienced experts in this field – in a sophisticated, people-oriented assessment process.

The competence level of people make the difference to project success, competent people make an impact on organisational success. Because only people build a bridge, not tools, methods or processes alone.



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